
Education

School of Visual Arts

BFA Design
GPA 3.93, Graduate
With Honors
09.2013 - 05.2017

Parsons School of Design

MS Data Visualization
GPA 4.0
09.2019 - 05.2020

Awards

Silas H. Rhodes
Scholarship
SVA Grant 2013-2017

Henry Wolf Scholarship
SVA Grant 2015-2016

BFA Design Department
Scholarship
SVA Grant 2016-2017

The Rhodes Family
Award
05.2017

Communication Arts
Reward
05.2017

Dean's Merit
Scholarship
Parsons Grant
2019-2020

Experience

Adobe

Staff Product Designer

07.2026 - Current

San Jose, California

Lead design for Audience & Activation across Adobe Experience Platform, shaping strategy and end-to-end workflows for audience experiences in Real-Time CDP.

Senior Experience Designer

06.2024 - 06.2026

- Designed Lookalike Modeling and core Audience Agent capabilities, translating complex data and AI systems into clear, trustworthy enterprise experiences.
- Drive cross-functional product direction and establish scalable interaction patterns for agentic workflows across Adobe Experience Platform.

Split

Senior Product Designer

05.2023 - 05.2024

Redwood City, California

- Led the creation and rollout of Tango, Split's design system, establishing a scalable foundation for consistent product experiences. Embedded accessibility requirements into component design and partnered with front-end engineers to operationalize documentation and implementation.
- Enabled product teams to design and ship more consistently by aligning interaction patterns, visual standards, and engineering components.

Product Designer

05.2022 - 05.2023

- Redesigned data visualization and alerting workflows for Split's Measurement and Learning experience, helping users interpret experiment performance and respond to meaningful changes.
- Owned prototyping, usability testing, and MVP definition, translating complex product requirements into focused, testable releases. Partnered with the Developer Experience team to design the Integrations Hub and establish patterns supporting internationalization.

Coupang

Product Designer

02.2018 - 02.2019 & 06.2020 - 04.2022

Mountain View, California

Led design for XPC, Coupang's internal A/B testing platform, simplifying how internal teams create, manage, and evaluate experiments. Owned the end-to-end design process, including user research, interaction design, prototyping, usability testing, and close collaboration with product and engineering.

Pentagram

Freelance Designer

05.2017 - 02.2018

Manhattan, New York

Worked as a designer on Pentagram partner Eddie Opara's team. Contributed to the data visualization for 'Quinnipiac: The Lahey Years'. Designed and prototyped the website for Continuum; an online journal by the American Academy of Neurology.

