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## Education

### School of Visual Arts

BFA Design  
GPA 3.93, Graduate  
With Honors  
09.2013 - 05.2017

### Parsons School of Design

MS Data Visualization  
GPA 4.0  
09.2019 - 05.2020

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## Awards

Silas H. Rhodes  
Scholarship  
SVA Grant 2013-2017

Henry Wolf Scholarship  
SVA Grant 2015-2016

BFA Design Department  
Scholarship  
SVA Grant 2016-2017

The Rhodes Family  
Award  
05.2017

Communication Arts  
Reward  
05.2017

Dean's Merit  
Scholarship  
Parsons Grant  
2019-2020

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## Experience

### Split

Senior Product Designer

05.2023 - Current

Redwood City, California

Led the initiative in creating, organizing, and implementing the new Tango design system. Responsible for integrating accessibility into the design of each component and collaborated with front-end engineers on documenting the components.

Product Designer

05.2022 - 05.2023

Collaborated with the Measurement and Learning team to enhance data representations and redesign the alerting experience in the Split app. Responsible for prototype creation, testing, and feature MVP breakdown. Additionally, partnered with the DevEco team to develop the Integrations Hub and explore design solutions for internationalization support.

### Coupang

Product Designer

02.2018 - 02.2019 & 06.2020 - 04.2022

Mountain View, California

Collaborated with the Experiment Platform team to overhaul the AB testing platform (XPC) for internal users and establish the first in-house design system. As the chief designer, I led user research efforts, crafted user interfaces, developed wireframes, and conducted prototype testing. Additionally, contributed to front-end development in collaboration with cross-functional team members.

### Pentagram

Freelance Designer

05.2017 - 02.2018

Manhattan, New York

Worked as a designer on Pentagram partner Eddie Opara's team. Contributed to the data visualization for 'Quinnipiac: The Lahey Years'. Designed and prototyped the website for Continuum; an online journal by the American Academy of Neurology.

### TheGreenEyl

Graphic Design Assistant

02.2017 - 04.2017

Brooklyn, New York

Visual identity development and creative strategies for digital products and start-ups.

### Apple

Marcom Creative Intern

05.2016 - 08.2016

Cupertino, California

Handcrafted design prototypes for iPhone packaging. Collaborated with the iWatch team to create storyboards for the advertising campaign. Collaborated with Virginia Sardon's team on the design for Apple's product launch event in fall of 2016.

